



BLUE FISH GROUP
CHARTERED ACCOUNTANTS

BUSINESS HEALTH TEST

Our mission is to help our clients “Build Value” in their businesses. This program builds on other introductory programs we have put on. It involves a review of your financial statements and key performance indicators with a view for planning for the future. We do this review through an interactive software tool.

Objectives of the Program:

- Help you understand your financial statements
- Identify key performance indicators
- Help you understand that positive profitability may not mean positive cashflow
- Identify how to improve cashflow
- Help you with pricing strategies
- Help you decide whether to grow your business by selling more
- Provide answers to What-If scenarios
- Provide you with a better idea of how to achieve improved profitability without compromising cashflow
- Show you what level of revenue you’ll need to make it worthwhile to increase debt in the business.
- Provide you with Benchmarking and Goal Seeking analysis

What you get:

- You will receive a comprehensive Business Health Report that outlines specific outcomes and recommendations.
- You will receive 2 hours of meeting time to go over the findings and evaluate what-if scenarios on the software program.
- Each participant receives unlimited telephone support for one month.
- You will receive a complementary meeting with Rob Carol of Action International who specializes in business coaching and consulting (valued at \$150).

What we need from you:

- We will need a set of recent financial statements and a tax return.
- We will need you to set aside a meeting time for us to ask you questions about your business.

Investment for the Program: \$850 plus GST for the program.

(See the flip side to sign up for a FREE initial consultation or to register)

Guarantees:

You may cancel your registration at any time. There is no obligation at anytime.

If the program does not provide you with awesome value, you may request a full refund within two months after our meeting.

BUSINESS HEALTH TEST REGISTRATION

(Please complete this registration and fax it back to (604) 298-5713)

- Yes, sign me up for a FREE, no obligation, Initial Consultation.

- Yes, sign me up for the Business Health Test Program

Name: _____

Company (if applicable): _____

Address: _____

Postal Code: _____ Email: _____

Phone: _____ Fax: _____

Please send your cheque payable to Blue Fish Group, for \$909.50 (\$850 plus GST). Please also enclose this registration form. We will send you an invoice for your records.



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Suite 222 – 8678 Greenall Avenue
Burnaby, B.C., V5J 3M6
Tel: (604) 298-5050
Fax: (604) 298-5713
Email: info@bluefish.bc.ca